



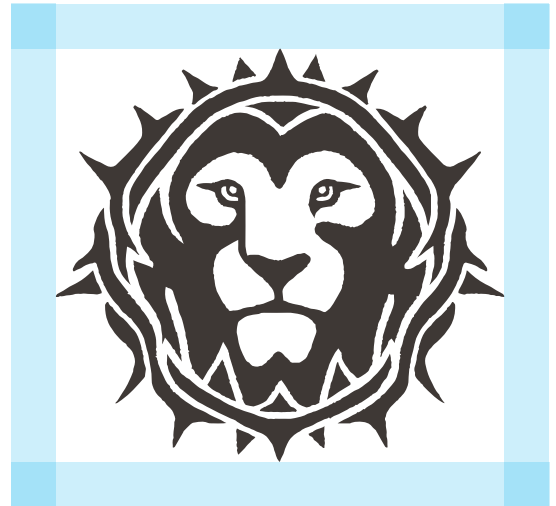
Brand Guidelines

LOGO VERSIONS FULL COLOR WITH SPACES REQUIRED

Seal - allow 10% of width spacing around logo



Icon - allow 10% of width spacing around logo



Word Mark - allow 20% of height spacing around logo



Word Mark - Narrow - allow 20% of height spacing around logo



Vertical - allow 10% of width spacing around logo



The Redeemed Man Horizontal - Narrow - allow 20% of height spacing around logo



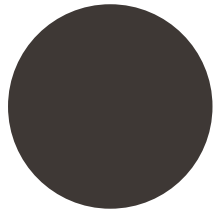
The Redeemed Man Podcast Full Logo



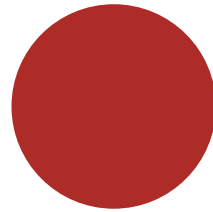
FONTS

ADORN SLAB SERIF BOLD
GOTHAM

COLORS



Pantone Black 7 C
CMYK 65,61,64,54
RGB 61,57,53
Hex #3d3935



Pantone 7627 C
CMYK 23,95,94,15
RGB 170,45,41
Hex #aa2d29